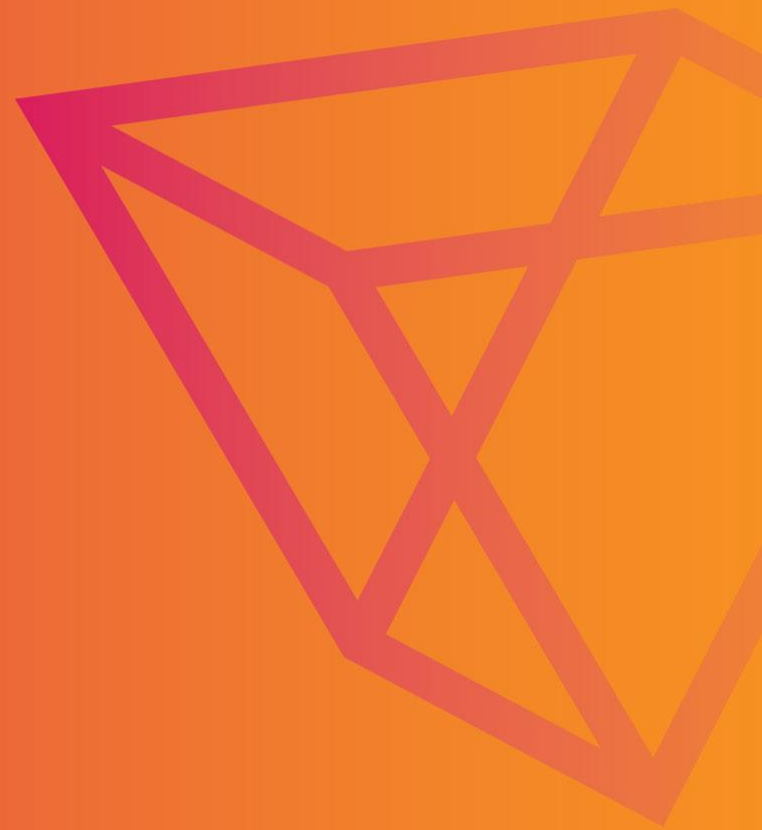# VISUALITY

FULL-STACK
Software Development

"They were their own development
and design team, but they also really felt like they
were part of my company."

— AMBER STRATFORD, ENDORSEVENT

Who
we are?

UX/UI | **FRONT-END** | **RUBY ON RAILS**

Warsaw-based Full Stack Software Development House specialising in **Ruby on Rails** framework, **UX/UI** design, and **front-end** development.
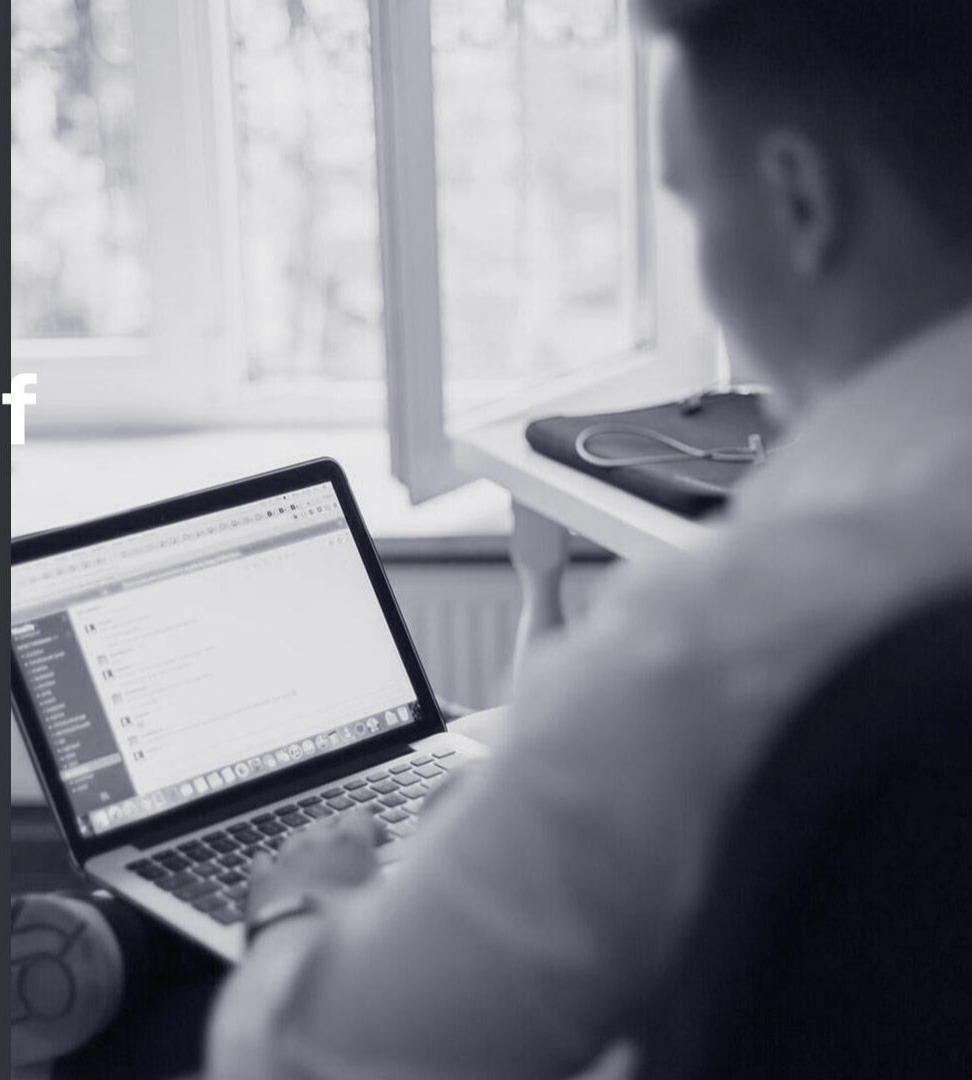
VISUALITY

We focus on a full solution

We focus on a full solutions, from idea to launch and beyond, and we provide business consulting for the projects we take on.

Many years of experience

Visuality is composed primarily of software developers, project managers and UX/UI designers with many years of experience in different segments of the industry.

Visuality is TOP 10 ranked for the best Polish software houses with international clients.
5/5 rating on Clutch!

Clutch

5/5

Process

INTRODUCTION

Discovering the founders team, theirs background and expertise. Defining the key aspects of the product, key business advantages, and sample UX/UI requirements.

MVP WORKSHOPS

Product workshops focused on key system elements and user experience.Creating MVP documentation with low-fidelity mockups for development teams and investors.

DEVELOPMENT

Full application design with RWD and branding. Development of front-end and back-end of the application. Timeframe is 12 weeks.

Process

CODE AUDIT

Reviewing the existing code and rating it. Creating development plan: new business implementations,revamping UX/UI, code refactoring.

PRODUCT WORKSHOPS

For complex revamping/ improvements we meet to define new business goals, prioritising,simplifying UX/UI, creating development backlog.

DEVELOPMENT

Full application design with RWD and branding.Development of front-end and back-end of the application. Timeframe is 12 weeks max.
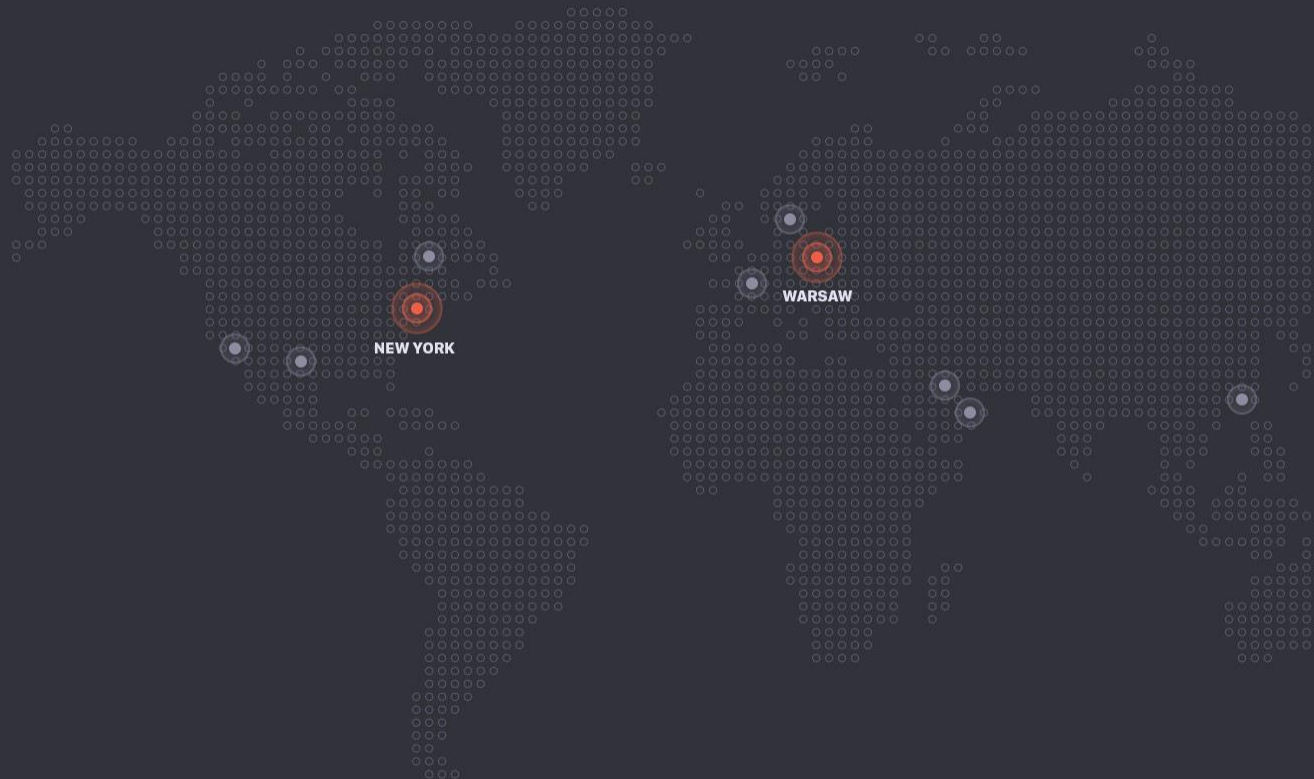
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VISUALITY

Say hello

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NEW YORK

WARSAW

Thank you

VISUALITY.PL